



SLBDI  
**THE FELLOWS  
EXPERIENCE**

**GREATER  
ST. LOUIS INC.**



# SYLLABUS

## FALL/WINTER SESSION

Participants will be provided a framework to enhance their unique leadership capacity through shared knowledge, collaborative thinking and relationship building.

**September 2022**

### **BUILDING A FOUNDATION OF LEADERSHIP COMPETENCIES**

Exploring the work environment, its impact on career development and strategies for advancement.

**October 2022**

### **MANAGING YOUR LEADERSHIP BRAND**

Defining and managing one's "brand" identity to successfully respond to the stated and unstated rules for advancing in the marketplace.

**November 2022**

### **EXPONENTIAL DEVELOPMENT FOR LEADERS**

Maximizing performance by analyzing the factors that influence effectiveness and developing a framework to strategically address them.

**December 2022**

### **BUILDING CAREER EQUITY**

Purposeful and actionable planning to clarify business goals, values, and desired results in a practical and efficient way.

**January 2023**

### **THE THREE TASKS OF A LEADER**

Evaluating the significance of different leadership styles and how they impact success in the workplace. Identifying sources of conflict and transforming them into opportunities for constructive and meaningful outcomes.

**February 2023**

### **COMMUNICATIONS AS A COMPETITIVE ADVANTAGE (STRATEGIC PEOPLE SKILLS)**

This session gives the Fellow the tools to navigate towards their goals with confidence.

**March 2023**

### **LEADING WITH INCLUSION**

Identifying and discussing the business imperative for an inclusive workplace.

# SYLLABUS

## SPRING/SUMMER SESSION

Participants will apply tools and strategies presented in the Fall/Winter sessions in targeted discussions.

**April 2023**

### **STRATEGIC THINKING AND LEADERSHIP**

Learn to identify, create and sustain a competitive advantage in an increasingly globalized and highly competitive landscape.

**May 2023**

### **STRENGTHENING INFLUENCE THROUGH VOLUNTEERISM**

Strengthen the community and your social network by freely giving your time, energy and resources to people and causes that can create change.

**June 2023**

### **CREATING POWERFUL PARTNERSHIPS**

Case-based discussions to test strategies and develop solutions that address the challenges of dynamic work environments.

**July 2023**

### **ETHICS AND LEADERSHIP**

Leading by knowing and doing what is right.

**August 2023**

### **APPLYING KNOWLEDGE TO CREATE LASTING SUCCESS**

Leveraging civic and community networks as a strategic vehicle for career growth and advancement.

**September 2023**

### **CULMINATING EVENT**

Year-end celebration with keynote speaker(s) followed by a graduation ceremony for the Graduating Fellows.

**\*\* Program Syllabus is subject to change**



	FORUM	DATE	LOCATION
<b>1</b>	Welcome Reception	August 16, 2022	TBD
<b>2</b>	R.I.C.H. Dialogues*	September 29, 2022	TBD
<b>3</b>	Your Brand's Influence	October 20, 2022	TBD
<b>4</b>	Manager's Mindset: Capacity Building*	November 15, 2022	TBD
<b>5</b>	Exponential Development for Leaders	November 16-18, 2022	TBD
<b>6</b>	Building Career Equity	December 2, 2022	TBD
<b>7</b>	Three Critical Tasks of a Leader	January 20, 2023	TBD
<b>8</b>	Communication as a Competitive Advantage	February 16, 2023	TBD
<b>9</b>	Leading with Inclusion*	March 16, 2023	TBD
<b>10</b>	CEO Reception	April 18, 2023	TBD
<b>11</b>	Strategic Thinking and Leadership	April 20-21, 2023	TBD
<b>12</b>	Strengthening Influences Through Volunteerism	May 18, 2023	TBD
<b>13</b>	Creating Partnership Across Boundaries*	June 15, 2023	TBD
<b>14</b>	Ethics and Leadership	July 21, 2023	TBD
<b>15</b>	Applying Knowledge to Create Lasting Success	August 17, 2023	TBD
<b>16</b>	Culminating Event*	September 7, 2023	TBD

\* Indicates session which managers, nominators, and sponsors may attend.

SCHEDULE IS SUBJECT TO CHANGE





# NOMINATION FORM

## PROGRAM YEAR 2022-2023

To be completed in full by the executive making the nomination. This form should be returned with the application form, narrative sketch, and resume.

### INFORMATION OF EXECUTIVE MAKING THE NOMINATION

Full Name \_\_\_\_\_

Full Company Name \_\_\_\_\_

Title/Position \_\_\_\_\_

### INDIVIDUAL NOMINATED FOR THE FELLOWS EXPERIENCE

Full Name \_\_\_\_\_

Please briefly state on a separate sheet of paper your objectives in nominating your candidate for the program, which includes other initiatives you envision undertaking to invest in the development of your nominee.

### BUSINESS CONTACT INFO

STREET \_\_\_\_\_

FLOOR/SUITE \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

### COMPLETED APPLICATION MUST INCLUDE THE FOLLOWING INFORMATION

- APPLICATION FORM
- NARRATIVE SKETCH
- RESUME OF CANDIDATE
- NOMINATION FORM BY EXECUTIVE MAKING NOMINATION
- BRIEF DESCRIPTION OF NOMINATING OBJECTIVES

**DEADLINE MAY 13, 2022**





# APPLICATION FORM

## PROGRAM YEAR 2022-2023

### INDIVIDUAL NOMINATED FOR FELLOWS EXPERIENCE

Full Name \_\_\_\_\_

Full Company Name \_\_\_\_\_

Title/Position \_\_\_\_\_

#### PLEASE CHECK INDUSTRY

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> HEALTHCARE     | <input type="checkbox"/> FINANCIAL SERVICES    | <input type="checkbox"/> MANUFACTURING |
| <input type="checkbox"/> EDUCATION      | <input type="checkbox"/> PROFESSIONAL SERVICES | <input type="checkbox"/> RETAIL        |
| <input type="checkbox"/> COMMUNICATIONS | <input type="checkbox"/> TECHNOLOGY            | <input type="checkbox"/> OTHER _____   |

#### PLEASE CHECK DISCIPLINE

- |   |                                      |                                    |   |
|---|--------------------------------------|------------------------------------|---|
| <input type="checkbox"/> HUMAN RESOURCES                | <input type="checkbox"/> LEGAL       | <input type="checkbox"/> FINANCIAL | <input type="checkbox"/> INFORMATION TECHNOLOGY |
| <input type="checkbox"/> MARKETING/<br>PUBLIC RELATIONS | <input type="checkbox"/> OTHER _____ |                                    |   |

#### PLEASE CHECK ETHNICITY

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> AFRICAN AMERICAN/<br>BLACK | <input type="checkbox"/> HISPANIC/LATINO | <input type="checkbox"/> NATIVE AMERICAN | <input type="checkbox"/> ASIAN/PACIFIC ISLANDER |
| <input type="checkbox"/> MULTIRACIAL                | <input type="checkbox"/> WHITE           | <input type="checkbox"/> OTHER _____     |   |

### THE FOLLOWING INFORMATION IS REQUIRED TO BE CONSIDERED

A current resume which includes:

- Employment (your responsibilities, including your level in the organization)
- Education (include all degrees and certificates, institutions, and year)
- Narrative Sketch: A brief (200 word maximum) essay which includes your affiliations and interests (e.g., volunteer activities, nonprofit boards, and professional organizations) and information not depicted in your resume.

**BUSINESS CONTACT INFO**

STREET \_\_\_\_\_

FLOOR/SUITE \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

**DEADLINE MAY 13, 2022**

Your application will not be processed without this information





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## **PARTICIPATION FEES**

### **INDIVIDUAL & SPONSORSHIPS**

**\$4,250**  
INDIVIDUAL  
PARTICIPATION  
TUITION

**\$10,000**  
SPONSORSHIP LEVEL  
CULMINATING EVENT SPONSOR  
WITH TWO PARTICIPANTS

**PLEASE SEND APPLICATION/NOMINATION FORMS AND  
ALL SUPPORTING DOCUMENTATION TO:**

**ROSALIND REESE**

**Director, St. Louis Business Diversity Initiative**

211 N Broadway | Suite 1300 | St. Louis, Missouri 63102

[ Scanned completed documents can be sent to [Rosalind@GreaterSTLinc.com](mailto:Rosalind@GreaterSTLinc.com) ]

Should you have questions, comments, and/or concerns regarding the program,  
please contact Rosalind Reese via email or by telephone.  
[Rosalind@GreaterSTLinc.com](mailto:Rosalind@GreaterSTLinc.com) or 314.206.3224.