

THE PEOPLE HERE MAKE ST. LOUIS

BUT SOMETHING ABOUT ST. LOUIS MAKES OUR PEOPLE, TOO

The region is experiencing a renaissance that's happening from the ground up, driven by innovators, doers, thinkers, and makers.

St. Louis is a national leader in fueling startups and global leader in cutting-edge industries. **We embrace innovation and creativity, while offering world-class culture, neighborhoods, and talent.** We support our neighbors and are fiercely loyal to our hometown heroes and organizations.

We're committed to help build a place that insists on moving forward by bringing people, businesses, and institutions together in bold ways that make St. Louis a place where you can start up, stand out, and stay.

STLMADE

START UP | STAND OUT | STAY

EVERYBODY'S TALKING ABOUT ST. LOUIS. WITH GOOD REASON(S).

Learn more about what we already know:
St. Louis has a bright future. (Just like you.)

AFFORDABILITY



Homeownership is within reach – [US News & World Report](#) recently named St. Louis among the top 25 most affordable cities in the United States. St. Louis has the [second highest rate](#) of millennial home ownership. And the [St. Louis Fed](#) has the data that shows our standard of living is higher than 94 percent of the MSAs (Metropolitan Statistical Areas) in the nation.

TECHNOLOGY & INNOVATION



St. Louis was recently named the a "Rising Star" for tech by The Brookings Institute. The [Kauffman Index](#) said we saw the largest upward shift of startup activity in the country in 2017. Home to more than 700 life sciences and agtech firms, the [St. Louis agtech sector](#) has been hailed by the Brookings Institution as a model for the nation. And we're expanding our geospatial cluster, with a new National Geospatial-Intelligence Agency West HQ (a \$1.75B facility).

ACCESSIBLE CULTURE



St. Louis is home to many free attractions including "America's Best Zoo" ([USA Today](#)), the St. Louis Science Center, Citygarden, the Pulitzer Arts Foundation, Gateway Arch National Park, Cahokia Mounds State Historic Site, Forest Park, Katy Trail State Park, and The Muny. (Plus a lot more).

COMMUNITY:



St. Louis is one of the Most Giving Cities in America according to a national study from nonprofit [CharityNavigator.com](#).



St. Louis has one of the "Fastest Growing Immigrant Populations" according to the [American Community Survey](#). A network of multiple organizations like the St. Louis Mosaic Project, the International Institute, and the New American Alliance are in place to attract, educate, and support immigrants.

WORKING:



Approximately [\\$9 billion of development](#) is currently underway or recently completed in and around St. Louis' urban core including: Gateway Arch National Park • NGA West HQ • Cortex Expansion • City Foundry STL • Centene Stadium (MLS) • BJC Campus Renewal • Delmar Divine • SSM/SLU Expansion • The Armory District • Ballpark Village Expansion • Soldiers Memorial • Adams Grove Apts • Hotel St. Louis • And several community development projects



[Forbes](#) named St. Louis the "Happiest City for Job-Seeking College Grads" for overall career happiness, in conjunction with the average cost-of-living-adjusted salary. It was also [recently named](#) a top-10 city for new college grads thanks to affordability and housing costs.

CULTURE:



[Zagat](#) (and [others](#)) called St. Louis "one the country's most exciting food cities" – complete with James Beard award-winning and nominated chefs, and restaurants. And with legacy and craft breweries, we won "Best Beer Scene 2020" from [USA Today](#). Being being called the "essential Bosnian food capital of the U.S." by [Food & Wine](#) is nice, too.



St. Louis is building one of the largest [networks](#) of hiking/biking trails in the U.S. that will connect the region.



Our expansive arts scene includes more than [56 must-see](#) visual and performing arts destinations.

PROUD TO BE

STLMMADE

a movement to shine a light on the people and ideas moving the St. Louis region forward. Find the stories at [theSTL.com](#)