

WHY ST. LOUIS?

Something exciting is happening here in the St. Louis metro. There's an energy and vibrancy pulsing throughout the area. You can see it in the \$9.5 billion invested in our urban core. You can feel it in the streets of our diverse neighborhoods and vibrant communities. You can hear it in the optimism of employees and corporate leaders alike. Together we're embracing our forward momentum and making strides for the entire 15-county bi-state region.

This energy is manifesting itself in real, physical results. The area has become a focal point for startups and entrepreneurship, and it's home to successful Fortune 1000 companies from a myriad of business sectors. It's reflected in our standard of living and cost competitiveness – both ranking in the top tier. And it's showcased through our continued commitment to invest in our communities and people.



21ST LARGEST METRO
15-county bi-state area

 **1.45 MILLION**
WORKFORCE

 **55,000**
BUSINESSES

 **\$171 BILLION**
GROSS DOMESTIC PRODUCT
One of the largest regional economies in the U.S.

STL 2030 JOBS PLAN

AN INCLUSIVE GROWTH PLAN FOR THE FUTURE

The *STL 2030 Jobs Plan* unifies the St. Louis metro around a 10-year roadmap for boosting economic growth, increasing the number of quality, living-wage jobs, and reducing racial disparities in employment and wealth-generation to boost opportunities for all.

MEET THE PEOPLE
MOVING ST. LOUIS
FORWARD AT
THESTL.COM