



SLBDI

THE FELLOWS EXPERIENCE

**GREATER
ST. LOUIS INC.**



SYLLABUS FALL/WINTER SESSION

Participants will be provided a framework to enhance their unique leadership capacity through shared knowledge, collaborative thinking and relationship building.

SEPTEMBER 2023

BUILDING A FOUNDATION OF LEADERSHIP COMPETENCIES

Exploring the work environment, its impact on career development and strategies for advancement.

OCTOBER 2023

MANAGING YOUR LEADERSHIP BRAND

Defining and managing one's "brand" identity to successfully respond to the stated and unstated rules for advancing in the marketplace.

NOVEMBER 2023

EXPONENTIAL DEVELOPMENT FOR LEADERS

Maximizing performance by analyzing the factors that influence effectiveness and developing a framework to strategically address them.

DECEMBER 2023

BUILDING CAREER EQUITY

Purposeful and actionable planning to clarify business goals, values, and desired results in a practical and efficient way.

JANUARY 2024

THE THREE TASKS OF A LEADER

Evaluating the significance of different leadership styles and how they impact success in the workplace. Identifying sources of conflict and transforming them into opportunities for constructive and meaningful outcomes.

FEBRUARY 2024

COMMUNICATIONS AS A COMPETITIVE ADVANTAGE (STRATEGIC PEOPLE SKILLS)

This session gives the Fellow the tools to navigate towards their goals with confidence.

MARCH 2024

LEADING WITH INCLUSION

Identifying and discussing the business imperative for an inclusive workplace.

SYLLABUS

SPRING/SUMMER SESSION

Participants will apply tools and strategies presented in the Fall/Winter sessions in targeted discussions.

APRIL 2024

STRATEGIC THINKING AND LEADERSHIP

Learn to identify, create and sustain a competitive advantage in an increasingly globalized and highly competitive landscape.

MAY 2024

STRENGTHENING INFLUENCE THROUGH VOLUNTEERISM

Strengthen the community and your social network by freely giving your time, energy and resources to people and causes that can create change.

JUNE 2024

CREATING POWERFUL PARTNERSHIPS

Case-based discussions to test strategies and develop solutions that address the challenges of dynamic work environments.

JULY 2024

ETHICS AND LEADERSHIP

Leading by knowing and doing what is right.

AUGUST 2024

APPLYING KNOWLEDGE TO CREATE LASTING SUCCESS

Leveraging civic and community networks as a strategic vehicles for career growth and advancement.

SEPTEMBER 2024

CULMINATING EVENT

Year-end celebration with keynote speaker(s) followed by graduation ceremony for the Graduating Fellows.

**** Program Syllabus is subject to change**



	FORUM	DATE	LOCATION
1	Welcome Reception	August 24, 2023	TBD
2	Five Strategies to Advance Your Career*	September 28, 2023	TBD
3	Your Brand's Influence	October 19, 2023	TBD
4	Manager's Mindset: Capacity Building*	November 14, 2023	TBD
5	Exponential Development for Leaders	November 15-17, 2023	TBD
6	Building Career Equity	December 1, 2023	TBD
7	Three Critical Tasks of a Leader	January 19, 2024	TBD
8	Communication as a Competitive Advantage	February 15, 2024	TBD
9	Leading with Inclusion*	March 14, 2024	TBD
10	CEO Reception	April 16, 2024	TBD
11	Strategic Thinking and Leadership	April 18-19, 2024	TBD
12	Strengthening Influences Through Volunteerism	May 16, 2024	TBD
13	Creating Partnership Across Boundaries*	June 20, 2024	TBD
14	Ethics and Leadership	July 18, 2024	TBD
15	Applying Knowledge to Create Lasting Success	August 15, 2024	TBD
16	Culminating Event*	September 5, 2024	TBD

SCHEDULE IS SUBJECT TO CHANGE

* Indicates session which managers, nominators, and sponsors may attend.





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NOMINATION FORM

PROGRAM YEAR 2023-2024

To be completed in full by the executive making the nomination. This form should be returned with the application form, narrative sketch, and resume.

INFORMATION OF EXECUTIVE MAKING THE NOMINATION

Full Name _____

Full Company Name _____

Title/Position _____

INDIVIDUAL NOMINATED FOR THE FELLOWS EXPERIENCE

Full Name _____

Please briefly state on a separate sheet of paper your objectives in nominating your candidate for the program, which includes other initiatives you envision undertaking to invest in the development of your nominee.

BUSINESS CONTACT INFO

STREET _____

FLOOR/SUITE _____

CITY _____

STATE _____

ZIP _____

PHONE _____

FAX _____

EMAIL _____

COMPLETED APPLICATION MUST INCLUDE THE FOLLOWING INFORMATION

☐

APPLICATION FORM

☐

NOMINATION FORM BY EXECUTIVE MAKING NOMINATION

☐

NARRATIVE SKETCH

☐

BRIEF DESCRIPTION OF NOMINATING OBJECTIVES

☐

RESUME OF CANDIDATE

DEADLINE MAY 19, 2024



ROSALIND REESE • St. Louis Business Diversity Initiative • Fellows@GreaterSTLinc.com • 314.231.5555

Greater St. Louis Inc. • 211 N. Broadway, Suite 1300 • St. Louis MO 63102



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**THE FELLOWS
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APPLICATION FORM | PROGRAM YEAR 2023-2024

INDIVIDUAL NOMINATED FOR FELLOWS EXPERIENCE

Full Name _____

Full Company Name _____

Title/Position _____

PLEASE CHECK INDUSTRY

- | | | |
|---|--|--|
| <input type="checkbox"/> HEALTHCARE | <input type="checkbox"/> FINANCIAL SERVICES | <input type="checkbox"/> MANUFACTURING |
| <input type="checkbox"/> EDUCATION | <input type="checkbox"/> PROFESSIONAL SERVICES | <input type="checkbox"/> RETAIL |
| <input type="checkbox"/> COMMUNICATIONS | <input type="checkbox"/> TECHNOLOGY | <input type="checkbox"/> OTHER _____ |

PLEASE CHECK DISCIPLINE

- | | | | |
|---|--------------------------------------|------------------------------------|---|
| <input type="checkbox"/> HUMAN RESOURCES | <input type="checkbox"/> LEGAL | <input type="checkbox"/> FINANCIAL | <input type="checkbox"/> INFORMATION TECHNOLOGY |
| <input type="checkbox"/> MARKETING/
PUBLIC RELATIONS | <input type="checkbox"/> OTHER _____ | | |

PLEASE CHECK ETHNICITY

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> AFRICAN AMERICAN/
BLACK | <input type="checkbox"/> HISPANIC/LATINO | <input type="checkbox"/> NATIVE AMERICAN | <input type="checkbox"/> ASIAN/PACIFIC ISLANDER |
| <input type="checkbox"/> MULTIRACIAL | <input type="checkbox"/> WHITE | <input type="checkbox"/> OTHER _____ | |

THE FOLLOWING INFORMATION IS REQUIRED TO BE CONSIDERED

A current resume which includes:

- Employment (Your responsibilities, including your level in the organization)
- Education (include all degrees and certificates, institutions, and year)
- Narrative Sketch
- Essay: A brief (200 word maximum) essay which includes your affiliations and interests (e.g., volunteer activities, nonprofit boards, and professional organizations) and information not depicted in your resume.

BUSINESS CONTACT INFO

STREET _____

FLOOR/SUITE _____

CITY _____

STATE _____ ZIP _____

PHONE _____

FAX _____

EMAIL _____

DEADLINE MAY 19, 2023

Your application
will not be processed
without this information



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PARTICIPATION FEES

INDIVIDUAL & SPONSORSHIPS

\$4,250

**INDIVIDUAL
PARTICIPATION
TUITION**

\$10,000

**SPONSORSHIP LEVEL
CULMINATING EVENT SPONSOR
WITH TWO PARTICIPANTS**

**PLEASE SEND APPLICATION/NOMINATION FORMS
AND ALL SUPPORTING DOCUMENTATION TO:**

ROSALIND REESE

Contractor, St. Louis Business Diversity Initiative

211 N Broadway | Suite 1300 | St. Louis, Missouri 63102

[Scanned completed documents can be sent to Fellows@GreaterSTLinc.com]

Should you have questions, comments, and/or concerns regarding the program,
please contact Rosalind Reese via email or by telephone.

Fellows@GreaterSTLinc.com or 314.231.5555.