

st. louis

DIVERSE BUSINESS ACCELERATOR

GREATER ST. LOUIS INC.

Focused on Growing BIPOC and Women-Owned Businesses

The Diverse Business Accelerator is for BIPOC and women business owners looking to advance their enterprise's capacity to grow and connect with regional procurement opportunities. In less than a year, program participants will develop actionable business expansion strategies, market and communicate their services, make meaningful business connections, and identify the capital and resources required to support growth.

PROGRAM OVERVIEW

The DBA program features a strategic curriculum facilitated by business coaches, professional services consultants (accounting, legal, and brand marketing experts) and mentors.

ELIGIBILITY REQUIREMENTS

BIPOC and Women-Owned Small Businesses in the St. Louis Region

Scalable business model with at least one employee

Committed to full participation in the program

Revenue generating

CONSISTENT RESULTS

Business owners from previous cohorts have shared that the knowledge and insights they gained through the DBA fueled their personal growth and confidence, as well as the size and revenue of their business. A recent survey of 15 recent graduates summarizes some of the measurable outcomes many have achieved.

90%

significantly increased their business knowledge on topics important to growth

60%

increased their revenues by more than 10%

68%

added an average of three new employees

DBA PREDECESSOR NETWORK

The Diverse Business Accelerator has helped energize the growth of entrepreneurial enterprises across a range of industries. After the completion of the DBA program, most continue to maintain connections with the DBA network of mentors, resources, consultants, and peers.

50
founders served

\$500K
in capital + resources provided since 2019

 Apply to the Diverse Business Accelerator: www.GreaterSTLinc.com/DBA

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