

# GREATER ST. LOUIS INC.

POLICY ADVISORY BOARD

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## AGENDA FOR GROWTH

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# STL 2030 JOBS PLAN VISION

The *STL 2030 Jobs Plan*, stewarded by Greater St. Louis, Inc., sets out a 10-year action plan to lead the nation in inclusive growth by expanding the number of quality jobs available to all St. Louisans and addressing long-standing racial and spatial disparities. The plan lays out five cross-cutting strategies for driving inclusive economic growth:

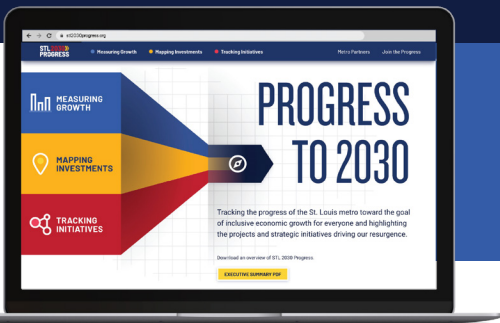
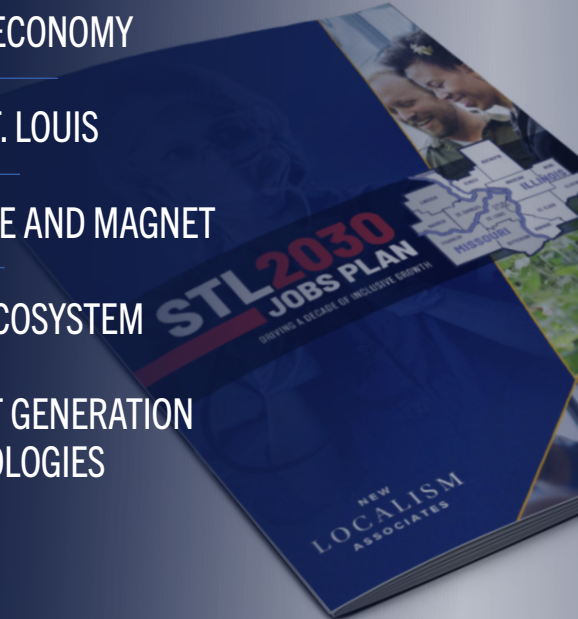
STEWARD AN INCLUSIVE ECONOMY

RESTORE THE CORE OF ST. LOUIS

BECOME A TALENT ENGINE AND MAGNET

BUILD A WORLD-CLASS ECOSYSTEM

BECOME A HUB FOR NEXT GENERATION INDUSTRIES AND TECHNOLOGIES



Greater St. Louis, Inc. is tracking inclusive growth in the 15-county, bi-state metro area using four “North Star” metrics:

- Population Growth
- GDP Growth
- Median Household Income
- Homeownership Rates

More on these indicators is available at [STL2030Progress.com](http://STL2030Progress.com).

## THE ROLE OF PUBLIC POLICY

Greater St. Louis, Inc. advocates for pro-growth public policy outcomes that work toward the *STL 2030 Jobs Plan’s* ambitious goal of inclusive economic growth. We do this by cultivating coalitions within our bi-state St. Louis metro area, building relationships with legislators and other policymakers, drafting legislation, and undertaking other strategies to make economic growth a top regional priority.

This people-first, innovation-driven public policy agenda for equitable, abundant job creation and economic growth directly impacts our metro’s competitiveness, business climate, and livability.



# 2023 PUBLIC POLICY PRIORITIES & ACHIEVEMENTS

The Policy Advisory Board approved a proactive policy framework in 2023 that focused on four priority areas: public safety, federal and state funding, infrastructure, and talent.

## PUBLIC SAFETY

The PAB determined the need to develop a system-level response to advance the most critical public safety priorities. Key actions taken so far this year include:



### ST. LOUIS CIRCUIT ATTORNEY

GSL called out the failures of former St. Louis Circuit Attorney Gardner and played a critical role championing the appointment of Gabriel Gore as the new Circuit Attorney. With Gore’s appointment, GSL secured investor in-kind resources, GSL staff expertise, and made financial investments in the office transition.

### VIOLENT CRIME WHITE PAPER & REGIONAL CRIME SUMMIT

GSL commissioned and publicized “The Need for a Regional Strategy to Reduce Homicides,” to focus attention on the metro’s homicide crisis. GSL supported the Regional Crime Summit, sponsored by the East-West Gateway Regional Council of Governments, at which regional elected leaders agreed to work together to develop a solution for homicide and violent crime.

### DOWNTOWN PUBLIC SAFETY

GSL secured \$1.25 million from the USDOJ to support technology, the Downtown Security Operations Center, and Public Safety Ambassadors. GSL also secured \$10 million in private commitments for supplemental policy and Downtown activations.

## FEDERAL AND STATE FUNDING

The PAB focused on the pursuit of once-in-a-generation funding opportunities that supported the priorities of the *STL 2030 Jobs Plan*. Funding GSL helped secure includes:



### BIPARTISAN INFRASTRUCTURE LAW

GSL supported ICL its successful U.S. Department of Energy proposal, which was awarded \$200 million toward ICL’s new \$500 million lithium battery materials production facility.

### MISSOURI TECHNOLOGY CORPORATION

Advocated and secured \$16 million in the state budget for MTC, which helps fund startups and organizations. This adds to the \$100+ million investment in startup capital secured in 2022.

### BUILD BACK BETTER REGIONAL CHALLENGE

In partnership with SLEDP, GSL led the collaborative regional effort to win \$25 million in competitive federal grants to strengthen the metro’s advanced manufacturing sector. Currently, \$65 million has been dedicated in support of an advanced manufacturing industry cluster.

### MISSOURI CAPITAL INVESTMENT

GSL secured \$15 million in state investment to support construction of the Advanced Manufacturing Innovation Center-St. Louis.

## INFRASTRUCTURE

The PAB made a priority securing funding for the metro’s critical infrastructure needs, including:



### ST. LOUIS LAMBERT INTERNATIONAL AIRPORT

GSL continues to work with the Airport on its Master Plan to redesign the terminal to make it the world class destination St. Louis deserves.

### PUBLIC TRANSIT

GSL advocated for and secured nearly \$12 million for public transit in the Missouri state budget.

### I-70

GSL joined a statewide coalition that successfully advocated to secure \$2.8 billion in funding for improvements to I-70.

### BRICKLINE GREENWAY

Supported over \$15 million in state funding to advance Brickline Greenway development.

## TALENT

The PAB prioritized the expansion of the pool of skilled workers to meet the job demands of today and tomorrow. To advance that priority, GSL focused on:



### INTERN AND APPRENTICESHIP BILL

GSL led the effort to develop the Intern and Apprenticeship Recruitment Act, signed into law by Missouri Governor Mike Parson, to keep talented younger workers in the metro.

### CHILDCARE

GSL advocated for \$100 million in funding for Pre-K and childcare in the state budget to address the childcare hurdle that often prevents workers from accessing jobs.

### TALENT ATTRACTION TOOLKIT

GSL developed a talent attraction toolkit to provide hiring managers at investor companies with positive materials to share with talent they are working to attract.



# POLICY ADVISORY BOARD 2024 PUBLIC POLICY PRIORITIES

Under the direction of the Policy Advisory Board, Greater St. Louis, Inc. will continue to champion a pro-growth policy framework in 2024

## PUBLIC SAFETY

The PAB will continue to champion policies that enhance public safety with a focus on reducing homicides and increasing vibrancy in Downtown. High-level focus areas ▶

**ST. LOUIS CIRCUIT ATTORNEY** | Continue to support the rebuilding and success of the St. Louis Circuit Attorney's Office.

**REGIONAL STRATEGY TO REDUCE HOMICIDES** | Continue to champion the plan to reduce homicides and actively engage with regional elected leaders to develop solutions to homicide and violent crime.

**DOWNTOWN PUBLIC SAFETY** | Support plan to increase presence of officers and public safety professionals in Downtown St. Louis and increase activations throughout the Downtown area.

## FEDERAL, STATE & LOCAL FUNDING

The PAB will continue to encourage the pursuit of once-in-a-generation federal, state, and local funding opportunities supporting the *STL 2030 Jobs Plan*. High-level focus areas ▶

**GOVERNMENT FUNDING OPPORTUNITIES** | Continue to collaborate with regional organizations to compete for and win transformational funding opportunities.

**RAMS SETTLEMENT FUNDS** | Champion a transformational infrastructure investment in Downtown and disinvested neighborhoods throughout the City of St. Louis.

**INNOVATION ECOSYSTEM** | Ensure entrepreneurs and innovators have the support to build and thrive in the St. Louis metro through programs like the Missouri Technology Corporation and the Illinois Growth and Innovation Fund.

**SCOTT AIR FORCE BASE** | Support Scott Air Force Base on maintaining and growing the mission.

## INFRASTRUCTURE

The PAB will continue to prioritize investment in upgrades to the metro's transportation infrastructure network. High-level focus areas ▶

**ST. LOUIS LAMBERT INTERNATIONAL AIRPORT** | Continue to work with Lambert Airport on its Master Plan to redesign the terminal to make it the world class destination St. Louis deserves.

**PUBLIC TRANSIT** | Continue to promote and support the development of public transit in the metro, including the expansion of North-South Metrolink.

**BRICKLINE GREENWAY** | Advance the Brickline Greenway development through strategic support at every level of government.

**DOWNTOWN INFRASTRUCTURE** | Incentivize more investment in Downtown infrastructure including the transformation of historic and vacant buildings.

## TALENT & BUSINESS ATTRACTION

The PAB will continue to prioritize the expansion of the skilled worker pool and support efforts that enhance the metro's business and talent climate. High-level focus areas ▶

**CHILDCARE** | Support increased affordability and access to quality childcare.

**BUSINESS ATTRACTION/RETENTION INCENTIVES** | Incentivize the attraction and retention of companies in sectors poised for growth, as identified in the *STL 2030 Jobs Plan*.

**BUSINESS AND TALENT CLIMATE** | Enhance the metro's business climate at every level of government and ensure each state has an attractive climate for talent.

## GOVT. MODERNIZATION & ADVOCACY DEVELOPMENT

The PAB will prioritize research & development of best practice governance, support the election or appointment of pro-growth individuals, and engage the business community in advocacy efforts that build its reputation at every level of government. High-level focus areas ▶

**POLITICAL ACTIVITY** | Recruit and support pro-growth candidates to run for elected office.

**BOARDS AND COMMISSIONS** | Review vacancies on relevant boards and commissions and support GSL-aligned individuals to serve.

**GOVERNANCE BEST PRACTICES** | Research and drive conversation around best practices in metropolitan and state governance and public policy.



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Led by the Chair of the Policy Advisory Board, the public policy work of Greater St. Louis, Inc. is influenced by investors, contracted experts, and staff that provide strategic and tactical counsel to help advocate for and set Greater St. Louis, Inc.’s pro-growth public policy agenda.



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