



**STL  
MADE**

START UP | STAND OUT | STAY

# **GREATER ST. LOUIS INC.**

**Investor Engagement Opportunities**

2024 OVERVIEW



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# GREATER ST. LOUIS INC.

## INVESTOR ENGAGEMENT OPPORTUNITIES

As an Investor, we welcome your involvement on Greater St. Louis, Inc.'s boards, councils, committees, task forces, and working groups. By engaging in our work, you can help shape important decisions that impact our region now and into the future, while giving yourself and your organization a voice.

Look through this overview to determine where your interests align with our mission.



Use your expertise and feedback to influence the region's growth.



Raise awareness of Greater St. Louis, Inc. and our work benefiting the entire 15-county metro.



Increase regional value to enhance St. Louis' business attraction efforts.

### CONTACT MARGARET ONKEN

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# GREATER ST. LOUIS INC.

## INVESTOR ENGAGEMENT OPPORTUNITIES

### BUSINESS ATTRACTION

#### **Business Attraction Advisory Board**

*BY INVITATION*

Provide community leadership around business recruitment efforts, while using your peer networks to support our Business Attraction team in preparing winning proposals. Review opportunities to increase the region's competitiveness and improve the business climate.

#### **CEO Outreach Network**

Serve as a peer-to-peer resource for CEOs and C-Suite officers interested in St. Louis as a potential business or headquarters location.

#### **GeoFutures**

Champion St. Louis as the geospatial and location intelligence industry center of excellence and support the sector's rapidly growing ecosystem.

#### **RAMP | Regional Advanced Manufacturing Partnership**

As part of this unified voice of advanced manufacturers, work with regional stakeholders to create a comprehensive and connected regional advanced manufacturing ecosystem.

#### **Support STL Coalition**

Join civic and business leaders in championing a new St. Louis airport, gain insights on progress being made and offer expertise on issues related to the new design.

### DOWNTOWN DEVELOPMENT

#### **Downtown Activation Network**

Provide input on opportunities that will draw people Downtown to support local businesses and encourage a strong affinity for the area.

#### **Downtown Advisory Board**

*BY INVITATION*

Champion, advocate and steward a revitalized Downtown through strategic urban planning and economic and business development.

#### **Downtown Business Network**

Among this group of Downtown business leaders and interested investors from around the metro, engage on business and civic issues that are critical to the growth of Downtown St. Louis.

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### PUBLIC POLICY ADVISEMENT

#### **Government Relations Council**

##### *CHAIR'S COUNCIL MEMBERS*

Provide analysis of policy considerations at the state and federal levels. Support Greater St. Louis, Inc. staff outreach to elected officials using your professional expertise.

#### **Policy Advisory Board**

##### *BY INVITATION*

Offer strategic and tactical counsel to help advocate for and execute Greater St. Louis, Inc.'s pro-growth, pro-business public policy agenda.

#### **Policy Action Network**

Provide input on Greater St. Louis, Inc.'s public policy agenda and engage with elected officials on relevant topics for both Missouri and Illinois.

### STLMADE SUPPORT

#### **STLMade Advisory Council**

Support the implementation of a positive regional narrative at the local and national level. Help amplify STLMade stories through both personal and professional channels.

#### **314 Day Steering Committee**

Represent the business community in generating regional pride during the metro's annual 314 Day celebration, supported by Greater St. Louis, Inc. and the 314 Day Foundation.

#### **STLMade Young Professionals**

Engage and connect with young professionals living and working in the metro through events and opportunities celebrating and supporting local venues, businesses, and culture.